Phrases used: Cookies, online privacy invasion, google sandbox

Sources:

<https://www.wired.com/story/google-floc-cookies-chrome-topics/#:~:text=Back%20in%20January%202020%20the,is%20back%20with%20another%20plan>.

<https://digiday.com/marketing/wtf-googles-privacy-sandbox/>

<https://www.engadget.com/google-takes-first-steps-in-rolling-out-androids-privacy-sandbox-180531055.html>

**Cookies and Privacy** is the buzz word. Cookies pose the highest threat in causing an online privacy hindrance for most of the users. **Google** had pitched in the **“Privacy Sandbox”** by ditching the existence of third-party cookies in its browser. It is working on a plan to restrict the cross-site tracking and setting up boundaries in tracking the user behaviour. Google's proposition is to move all web-user information into the browser where it will be stored and handled. This implies that information stays on the client's system and is ensuring privacy. The main aim of privacy sandbox is to respect the privacy of the users on the web by creating a good web eco system.

Chapter 10

Phrases used: cyber security incident response tools, SOAR platform

Sources:

<https://www.cynet.com/blog/the-7-best-free-and-open-source-incident-response-tools/>

<https://www.paloaltonetworks.com/cyberpedia/what-is-soar#:~:text=Security%20orchestration%2C%20automation%20and%20response,all%20within%20a%20single%20platform>.

The ever-evolving digital technology has led to ever increasing cyber threats too. To combat the incidents and recovering from them quickly is also important. Gartner inc. had introduced a platform named SOAR (Security Orchestration Automation and Response) in the year 2017 based on today’s cyber scenario. It helps cutting down the incident response time as it gives the ability to connect and integrate to various tools, helps in automatic collection of data and finally helps the analysts to collaborate and provide a quicker and better response to the incident that occurred. Organizations can outline the incidents and the responses in a digital workflow set-up making the incidence management easier and quicker.